









# A change in Tea!

Combining tradition with innovation.

Elixir Tea introduces teasticks! Fresh quality tea leaves, infuser and stirrer in one stick. The easy-to-use tea stick fits perfectly into the modern lifestyle and today's relationship with time and space. Enjoy a cup of high quality tea without teabags or teaspoons. No mess only great flavour.

# **Introducing Elixir Tea**

For Elixir Tea 2017, was a fruitful year full of R&D and creativity.

We have completed an investment plan with new facilities and made in Europe equipment, certifying every production and processing segment based on standards of TUV NORD.

Now it's the time to move on promoting our products in order to offer innovation, simplification, well-being in tea and herbs drinking culture.





Our production line

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Our certifications





Each Teastick contains high quality tea leaves packed airtight

Made of Silver Flexy ™

material that can withstand temperatures over 100°C

Designed not to drip after the end of the filtration process

Teasticks have an eyecatching, elegant and modern design

Each Teastick is used as a stirrer for sugar or honey and diffuses the tea evenly



## The Elixir tea stick

The innovation that changes tea forever, explained in 5 points!





New packaging 2019

## Hard to choose?

Elixir Teasticks are available in many flavours and types. Choosing only one flavour won't be an easy task. The essential series includes 11 wonderful flavours each in a modern 10-piece package. Taste them all!



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## A professional choice

You can also order in bulk packaging like cartons of 300 teasticks for hotels, cafés and restaurants.



## A complete collection

One can easily distinguish the professionalism of Elixir tea in the full range of tea products that complete a unique tea experience. Everything you need for your tea is here: honey and sugar sticks, cookies, stevia liquid sweetener and deluxe Elixir tea gift boxes!



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#### It's a Gold!

Innovation is rewarded!

Elixir Tea participated in the Packaging Innovation Awards 2019 and won the GOLD Award at the New Packaging Method category! Innovation and design brought Elixir Tea to the first place, along with top brands in Greek market such as Apivita, Agrino, Coca-Cola 3E, Lidl Hellas.

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#### Mountain iced tea? Cool idea!

Nothing better than an ice cold, refreshing tea! Elixir Tea offers you an iced Greek Mountain Tea infusion perfectly matched with thyme honey with rich flavor and pleasant aftertaste. All this with just 60 calories!





The New Tea Ceremony

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